

# Teaching God's Word in the Mohawk Valley

FRIDAY, DECEMBER 30, 2016

I have had a busy fall with new projects, trips and catching up from a tough spring and summer. This report is late in coming, but should summarize the past few months.

## NEW ADVERTISING CAMPAIGN

The church continues to invest in advertising our Bible classes and studies to the Capital District. We started mailing our EDDM post cards to a new neighborhood this fall. This neighborhood will receive one last card after the new year. Lord willing, we will send cards out to our fifth neighborhood starting in January, too. This set of cards has generated some phone calls and one visitor so far.

We also set up a television advertising campaign. Working with the local NBC affiliate, we created two 15 second commercials that air on either end of a different commercial. They are played on local cable channels and are broadcast all over the Capital District region, not just in Albany. They were cycled through this past fall and will be started up again in January for another three months. It is hard to know how effective they are in the short term. Our hope is to try this method for 6 months, rest for a few more months, and then start it back up.

We continue to get hits on our Meetup.com site. We had two new visitors stop from this effort.

I am encouraged by the brethren's interest in evangelism and willingness to invest in the advertising. It isn't an inexpensive process, but we are hopeful for good fruit.

## MOHAWK VALLEY CHURCH

Mark, who was baptized at the end of the summer, continues to grow in faith and knowledge. He shows himself to be a thoughtful and considerate member of our group. He encourages me a lot.

The monthly Family & Parenting class, taught by Simon Harris, was completed this past month. It was

helpful and encouraging to me and the other young families in the congregation.

On a sad note, one of the brothers in the church has been suffering through spiritual difficulties this past fall. It has taken a lot of effort to stay available and supportive throughout this ongoing situation - for me and my whole family. We are blessed that the church has also been supportive through this time. Please keep us all in your prayers.

## BUNTING FAMILY

The Buntings have had a busy fall. We had a trip to visit a church in Gettysburg, PA, took a mini vacation to Cape Cod, and I had a gospel meeting in Moundsville, WV. Heather started some new medication September which made all of this possible. She is feeling much more like her old self! We thank God daily for this blessing!

Jack shoveled the driveway for me today. Thomas completed his 100 Reading Lessons and is an official reader. Alice named her babies Sally & Oakey. Now that hunting season is on its way out, I can go running in the woods again with the dog.

Thank you for your continued support and prayers this year. May God bless you.

-Dan

